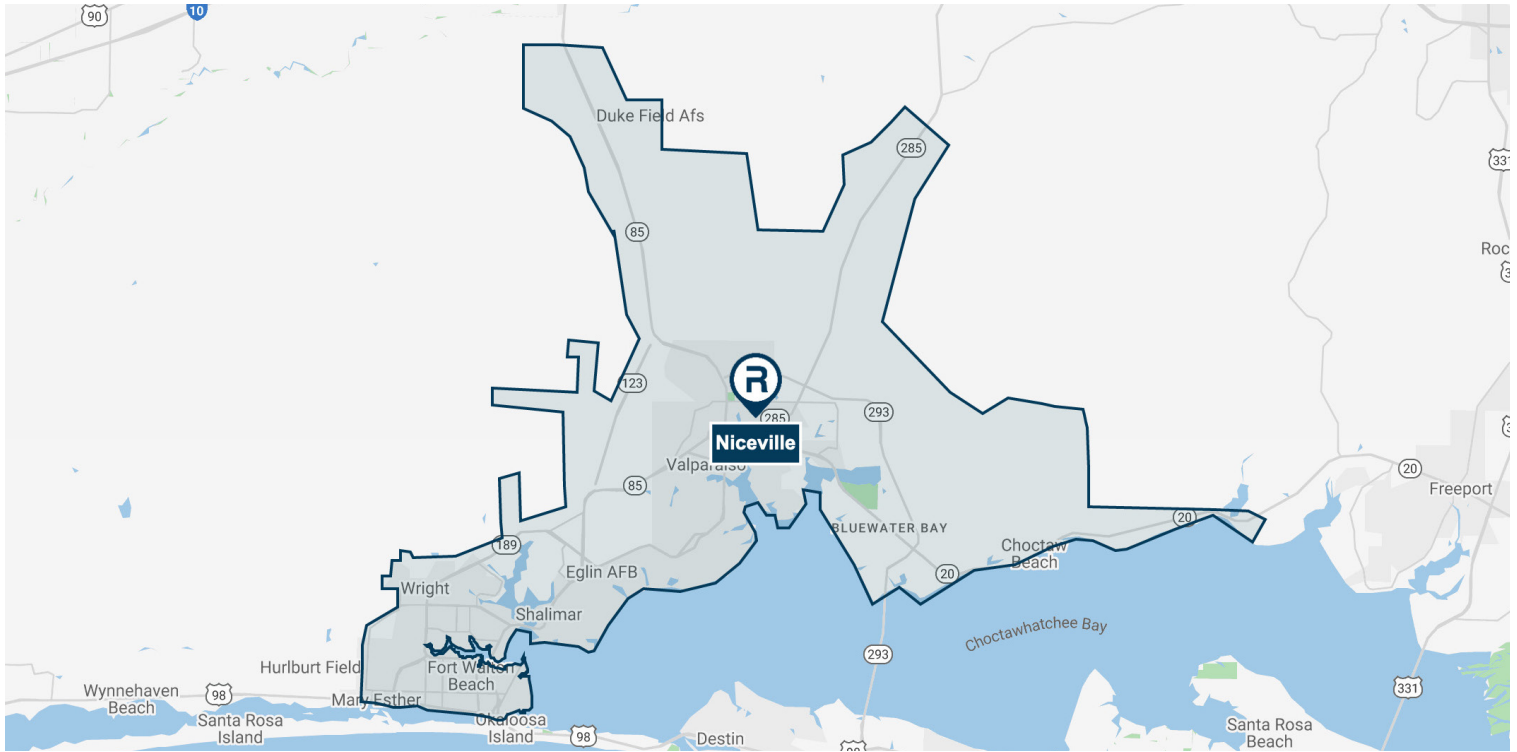


# Retail Trade Area • Retail Market Profile

## Niceville, Florida



### Population

2020	113,643
2023	116,540
2028	119,736

### Income

Average HH	\$100,158
Median HH	\$72,924
Per Capita	\$41,836

### Educational Attainment (%)

Graduate or Professional Degree	13.09%
Bachelors Degree	20.49%
Associate Degree	9.90%
Some College	24.23%
High School Graduate (GED)	25.88%
Some High School, No Degree	4.23%
Less than 9th Grade	2.17%

### Race Distribution (%)

White	67.54%
Black/African American	7.65%
American Indian/Alaskan	0.57%
Asian	4.12%
Native Hawaiian/Islander	0.20%
Other Race	4.96%
Two or More Races	14.96%
Hispanic	13.52%

### Age

0 - 9 Years	12.18%
10 - 17 Years	9.42%
18 - 24 Years	8.16%
25 - 34 Years	14.78%
35 - 44 Years	13.25%
45 - 54 Years	10.30%
55 - 64 Years	12.73%
65 and Older	19.18%
Median Age	38.92
Average Age	40.55



**Ruckel Properties, Inc.**  
REAL ESTATE & DEVELOPMENT

**Ruckel Properties, Inc.**

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# Retail Trade Area • Retail Market Profile

Niceville, Florida

